

Metal & Steel Egypt 2010

Sponsorship Packages

Silver Sponsorship Benefits

Stage 1 Prior to the Course of the Exhibition and Conference:

- Placing the name and logo of the sponsor on the advertisements in all of the international and local newspapers and magazines sponsoring the event.

Media Partners	
Magazine Name	Field
MPT International	Metallurgical Technology
Casting Plant and Technology	Casting
Steel Metallurgy	Steel Technologies
Metal Bulletin	Metal&steel
Metal World	Metal working
Steel World	Steel working
Daily News	Egyptian Daily Newspaper
Umetal	Metal & steel
Steel Times International	Steel Technology
TPT Tube Product International	Wire & Tubes
Stahl Eisen	Engineering & Metal working

Arabian German For Exhibitions Ltd.

14, Al-Ashraf Shaaban St

Nasr City, Cairo, Egypt

Tel : (202) 240 26 479 – 226 29 682

Fax : (202) 240 26 479

www.arabiangerman.com

- The silver sponsor will have a larger position than the exhibiting sponsor, yet smaller than the golden.
- The silver sponsor's name and logo will be placed on outdoor banners and exhibition publications (brochures and fliers)
- The silver sponsor's name and logo will be placed on the event's own website (www.metalsteeleg.com), which will have a direct link to the sponsor's website.
- The sponsor will receive the approval of AGEX Ltd, Arabian German for Exhibitions, to publicise his gold sponsorship of the exhibition and conference in the newspapers and magazines as part of the marketing activity of the sponsor.
- Placing the name and logo of the gold sponsor on all the newsletters and mailings of the exhibition and conference that are designed by AGEX prior to and in the events themselves.

Stage 2 during the Course of the Exhibition and Conference:

- Sponsor's company name and logo will be placed on the entrance of the exhibition's hall (printed on one banner size 2*1 in front of the main entrance to Hall 1)
- The silver sponsor will be provided with a very special stand at the entrance of the exhibition halls where the sponsor will choose the area for his company as he sees fit.
- Silver sponsor's name and logo to placed on the exhibition's special banners as well as on the exhibition map located at the main entrance of the exhibiting halls in a size larger than the exhibiting sponsor but smaller than the gold and platinum sponsors.
- Placing the name and logo of the sponsor on the outer cover of the event's directory which will be heavily distributed in the exhibition.
- The silver sponsor will be provided with 200 VIP official invitations for his guests.

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Stage 3 after the Course of the Exhibition and Conference

- Silver sponsor will be awarded with a special commemoration.
- Sponsor's name and logo will be placed on the front page of the exhibition's website, as well as news about the sponsor and its achievements, until the second round takes place.

Sponsorship Package and Method of Payment

- The silver sponsorship package costs 20,000 Euro, or its equivalent in Egyptian pounds, which can be paid as follows:
 - 50% on signing the contract, and 50% on 15 Jan 2010.

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