

## Metal & Steel Egypt 2010

### Sponsorship Packages

#### Official Sponsorship Benefits

##### Stage 1 Prior to the Course of the Exhibition and Conference:

- Placing the name and logo of the sponsor on the advertisements in all of the international and local newspapers and magazines sponsoring the event.

<b>Media Partners</b>	
<b>Magazine Name</b>	<b>Field</b>
MPT International	Metallurgical Technology
Casting Plant and Technology	Casting
Steel Metallurgy	Steel Technologies
Metal Bulletin	Metal&steel
Metal World	Metal working
Steel World	Steel working
Daily News	Egyptian Daily Newspaper
Umetal	Metal & steel
Steel Times International	Steel Technology
TPT Tube Product International	Wire & Tubes
Stahl Eisen	Engineering & Metal working
Int'l Metalworking News, Middle East	Metal working

- The official sponsor will have a smaller position than the silver, golden and platinum..
- The official sponsor's name and logo will be placed on outdoor banners and exhibition publications (brochures and fliers)
- The official sponsor's name and logo will be placed on the event's website (www.metalsteeleg.com), which will have a direct link to the sponsor's website.
- The sponsor will receive the approval of AGEX Ltd, Arabian German for Exhibitions, to publicise his official sponsorship of the exhibition and conference in the newspapers and magazines as part of the marketing activity of the sponsor.
- Placing the name and logo of the official sponsor on all the newsletters and mailings of the exhibition and conference that are designed by AGEX prior to and in the events themselves.

### **Stage 2** during the Course of the Exhibition and Conference:

- Official sponsor's name and logo to placed on the exhibition's special banners as well as on the exhibition map located at the main entrance of the exhibiting halls in a size smaller than the silver, gold and platinum sponsors.
- Placing the name and logo of the sponsor on the outer cover of the event's directory which will be heavily distributed in the exhibition.
- The official sponsor will be provided with 100 VIP official invitations for his guests.

### **Stage 3** After the Course of the Exhibition and Conference

- Official sponsor will be awarded with a special commemoration.
- Sponsor's name and logo will be placed on the front page of the exhibition's website, as well as news about the sponsor and its achievements, until the second round takes place.

## Sponsorship Package and Method of Payment

- The official sponsorship package costs 15,000 Euro, or its equivalent in Egyptian pounds, which can be paid as follows:
- 50% on signing the contract, and 50% on 15 Jan 2010.