

Metal & Steel Egypt 2010

Sponsorship Packages

Golden Sponsorship Benefits

Stage 1 Prior to Course of the Exhibition and Conference:

- Placing the name and logo of the sponsor on the advertisements in all of the international and local newspapers and magazines sponsoring the event.

Media Partners	
Magazine Name	Field
MPT International	Metallurgical Technology
Casting Plant and Technology	Casting
Steel Metallurgy	Steel Technologies
Metal Bulletin	Metal
Metal World	Metal working
Steel World	Steel working
Daily News	Egyptian Daily Newspaper
Umetal	Metal & steel
Steel Times International	Steel Technology
TPT Tube Product International	Wire & Tubes
Stahl Eisen	Engineering & Metal working
Aluminum International Today	Aluminum Processing
Int'l Metalworking News, Middle East	Metal working

- The golden sponsor will have a larger position than the silver sponsor, yet smaller than the platinum.
- The golden sponsor's name and logo will be placed on outdoor banners and exhibition publications (brochures and fliers)
- The golden sponsor's logo will be printed in a special way on the invitations that will be sent to the targeted countries in the English and French languages.
- The golden sponsor's name and logo will be placed on the event's own website (www.metalsteeleg.com), which will have a direct link to the sponsor's website.
- The sponsor will receive the approval of AGEX Ltd, Arabian German for Exhibitions, to publicise his gold sponsorship of the exhibition and conference in the newspapers and magazines as part of the marketing activity of the sponsor.
- Placing the name and logo of the golden sponsor on all the newsletters and mailings of the exhibition and conference that are designed by AGEX prior to and in the events themselves.

Stage 2 during the Course of the Exhibition and Conference:

- Sponsor's company name and logo will be placed on the entrance of the exhibition's hall (printed on banners on two concrete columns in front of the main entrance to Hall 1)
- The golden sponsor will be provided with a very special stand at the entrance of the exhibition halls where the sponsor will choose the area for his company as he sees fit.
- Sponsor's name and logo to be placed on 5 flags located at the entrance of the hall exhibition.
- Golden Sponsor's name and logo to placed on the exhibition's special banners as well as on the exhibition map located at the main entrance of the exhibiting halls in a size larger than the silver sponsor but smaller than the platinum.
- Placing the name and logo of the sponsor on the outer cover of the event's directory which will be heavily distributed in the exhibition.
- Sponsor's name and logo will be placed on a special (Hang Up) banner.
- The gold sponsor will be provided with 300 VIP official invitations for his guests.

Stage 3 After the course of the conference and exhibition

- Golden sponsor will be awarded with a special commemoration.
- Sponsor's name and logo will be placed on the front page of the exhibition's website, as well as news about the sponsor and its achievements, until the second round takes place.

Sponsorship Package and Method of Payment

- The gold sponsorship package costs 25,000 Euro, or its equivalent in Egyptian pounds, which can be paid as follows:
 - 50% on signing the contract, and 50% on 15 Jan 2010.

Thank You